

# Investment X-change Registration Questionnaire

## Commercial In Confidence

To ensure that your business and/or innovative idea is registered quickly please return your completed Investment X-change Registration Questionnaire ASAP.

### Part A – Questionnaire Information

This registration questionnaire is designed to enable us to register your business and/or innovative idea on the Investment X-change Investment Register with the aim of matching it with an investor or strategic partner.

If the space provided in this registration questionnaire is insufficient for your response, please submit the information on a separate sheet of paper and attach it to the registration questionnaire when submitting. If you are completing this registration questionnaire online, extra space will automatically be available as you type.

Once we have received your completed registration questionnaire we will categorise and register your business and/or innovative idea and then list your business and/or innovative idea on the Investment X-change Investment Register.

#### Confidentiality and Privacy Policy

PROSPERITY EXCHANGE operates under a strict privacy policy and undertakes not to disclose any information provided in this registration questionnaire where that disclosure would constitute a breach of confidence.

**PLEASE PRINT CLEARLY IN BLOCK LETTERS**

### Part B – Contact Information

Date:							
First Name:		Surname:					
Company:							
Trading Name:	<b>(if different)</b>						
Position:							
Address:		Suburb:		Postcode:			
Telephone:		Facsimile:					
Mobile:		Email:					
Website:							



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7. How many shareholders does your company have?

What is the current share split?

8. How many outlets/offices does your business currently have?

Where are these outlets/office located?  Locally  
 Nationally  
 Internationally – Which countries?

9. Where are the majority of your business activities conducted?

Locally (within the state of the business)  Nationally (within Australia)  
 Internationally – Please specify which countries:

10. What is the annual turnover of your business:

<input type="checkbox"/> Nil. Have not commenced trading (Start-up)	<input type="checkbox"/> Over \$500,000 per annum
<input type="checkbox"/> Below \$100,000 per annum	<input type="checkbox"/> Over \$750,000 per annum
<input type="checkbox"/> Over \$100,000 per annum	<input type="checkbox"/> Over \$1 million per annum
<input type="checkbox"/> Over \$200,000 per annum	<input type="checkbox"/> Over \$2 million per annum
<input type="checkbox"/> Over \$300,000 per annum	<input type="checkbox"/> Over \$5 million per annum
<input type="checkbox"/> Over \$400,000 per annum	<input type="checkbox"/> Over \$10 million per annum

11. What is the annual operating profit?  \$

12. What is the current capitalization value of your business and/or innovative idea?  \$

What is this figure based on? i.e. assets, buildings etc

13. Which of the following have been completed to enable your business and/or innovative idea to access funding (i.e. private equity, venture capital, government funding (if applicable) strategic partner etc)?

<input type="checkbox"/> Business Positioning	<input type="checkbox"/> Financial Modeling & Capitalisation Strategy
<input type="checkbox"/> Business Plan	<input type="checkbox"/> Strategic Marketing Plan
<input type="checkbox"/> Strategic e-Commerce Plan	<input type="checkbox"/> Intellectual Property Strategy
<input type="checkbox"/> Offer Information Statement	<input type="checkbox"/> Market Research
<input type="checkbox"/> Information Memorandum	<input type="checkbox"/> Other – please specify:

14. Which of the following areas do you require assistance with?

<input type="checkbox"/> Business Positioning	<input type="checkbox"/> Management Skills and Training
<input type="checkbox"/> Accessing Private Equity	<input type="checkbox"/> Research and Development
<input type="checkbox"/> Accessing Venture Capital	<input type="checkbox"/> Business and Marketing Development Planning
<input type="checkbox"/> Accessing Government Funding (if applicable)	<input type="checkbox"/> Export Market Development
<input type="checkbox"/> Financial Modeling & Capitalisation Strategy	<input type="checkbox"/> Commercialisation of Business/Product
<input type="checkbox"/> Franchising/Licensing Strategy	<input type="checkbox"/> Project Management
<input type="checkbox"/> Operational Development	<input type="checkbox"/> Capital Raising Mangement
<input type="checkbox"/> Product Development	<input type="checkbox"/> Other – please specify:

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15. Do you own or have control of the intellectual property (IP) and/or background for your product, service or process?  Yes  No

If Yes, where is it owned? i.e. is it held in the main company?

If Yes, who are the parties/people involved in the owning of the IP?

If Yes, is the IP owned outright or are there payments still required?

If No, who owns or controls the Intellectual Property and how are they related to the main company?

16. Has your business raised capital (either private or venture) in the past?  Yes  No

If yes, please explain:

17. Has your business applied for or received government funding in the past?  Yes  No

If yes, please explain:

18. Do you have any agreements in place with other parties such as distribution agreements, exclusive product rights, pre-sale arrangements, joint venture agreements, franchise agreements etc?  Yes  No

If yes, please explain:

19. Please provide the ANZSIC code relating to your major business activity (see attachment A for list of classifications)

### Part E – Business Information

1. Please provide a description of your overall business and/or innovative idea:

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2. What is your vision for your business and/or innovative idea in the short term (next 2 years)?

3. What is your vision for your business and/or innovative idea in the medium to long term (next 5 years)?

4. In general what do you see as the 5 key stumbling blocks to your business and/or innovative idea at the moment?

1.

2.

3.

4.

5.

5. How many years has your business been operating?

6. What is your competitive advantage? (E.g. what is it that your business and/or innovative idea does better than anybody else, your unique selling proposition - USP)

7. Please provide a brief history of your company or how your business and/or innovative idea came about:

8. Please provide details of key people in your company or those involved with your innovative idea.

**Key Person 1**

Title:		First Name:		Surname:	
Telephone Number:		Email:		Position:	
Experience:					

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### Key Person 2

Title:		First Name:		Surname:	
Telephone Number:		Email:		Position:	
Experience:					

### Key Person 3

Title:		First Name:		Surname:	
Telephone Number:		Email:		Position:	
Experience:					

## Part F – Product Information

1. Please provide a brief description of your product(s), service(s) and/or innovative idea?

2. Why is there a need for your product(s), service(s) and/or innovative idea and what are its advantages over similar products?

3. List your major competitors and their respective products and/or services?

4. What is your prime market and in what country?

5. What is the size of the market and what are its growth prospects?

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6. If your product(s), service(s) and/or innovative idea is not on the market please describe any development needed before market launch, who will undertake this development and how long it will take.

### Part G – Funding

1. What funding are you seeking for the growth and development of your business and/or innovative idea and over what time period? Please provide a breakup of the costs and related activities.

2. Of the costs listed in question 1 above, what level of financial funding are you able to provide towards the growth and development of your business and/or innovative idea?

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Nil             | <input type="checkbox"/> Up to \$5,000  | <input type="checkbox"/> Up to \$10,000 | <input type="checkbox"/> Up to \$20,000  |
| <input type="checkbox"/> Up to \$50,000  | <input type="checkbox"/> Over \$50,000  | <input type="checkbox"/> Over \$100,000 | <input type="checkbox"/> Up to \$250,000 |
| <input type="checkbox"/> Up To \$500,000 | <input type="checkbox"/> Over \$500,000 |   |  |

How do you propose to fund this amount?

3. What funding has been invested into the business and/or innovative idea to date and from what sources?.

4. What is your expected investment period and have you identified any possible exit strategies for investors i.e. what is your expected timeframe before investors can exit the business on a profitable basis.

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5. To access venture capital, private equity or align with a strategic partner are you prepared to  Yes  No consider giving up equity in your business and/or innovative idea to allow it to grow and generate significant commercial returns?

If Yes, what % of the business are you prepared to give a potential partner?

6. If appropriate for your business to apply for government funding many grants contribute  Yes  No between 50% to 80% of the projected costs of the project. If you are required to fund part of the costs are you or your business in a position to do this?

If yes, what level of financial funding are you able to provide?

- Up to \$5,000       Up to \$10,000       Up to \$20,000       Up to \$50,000  
 Over \$50,000       Over \$100,000       Up to \$250,000       Over \$250,000

How do you propose to fund this amount?

### Part H – Other Information

1. Is there any other information that you consider relevant to this Registration Questionnaire and your business/innovative idea in accessing funding or aligning with a strategic partner?

Please also forward with this Registration Questionnaire any other information on your business and/or products i.e. business plan, marketing plan, information memorandum, brochures etc which may provide us with additional information on your business.

**Thank you for the time you have devoted to completing this Registration Questionnaire.**

**Please post, fax or email back to PROSPERITY EXCHANGE.**

APPENDIX A

Australian New Zealand Standard Industry Classification (ANZSIC Codes)

<p><b>Agriculture, Forestry and Fishing</b></p> <p>011 Horticulture and Fruit Growing                      012 Grain, Sheep and Beef Cattle Farming                      013 Dairy Cattle Farming                      014 Poultry Farming                      015 Other Livestock Farming                      016 Other Crop Growing                      021 Services to Agriculture                      022 Hunting and Trapping                      030 Forestry and Logging                      041 Marine Fishing                      042 Aquaculture</p> <p><b>Mining</b></p> <p>110 Coal Mining                      120 Oil and Gas Extraction                      131 Metal Ore Mining                      141 Construction Material Mining                      142 Mining NEC                      151 Exploration                      152 Other Mining Services</p> <p><b>Manufacturing</b></p> <p>211 Meat and Meat Product Manufacturing                      212 Dairy Product Manufacturing                      213 Fruit and Vegetable Processing                      214 Oil and Fat Manufacturing                      215 Flour Mill and Cereal Food Manufacturing                      216 Bakery Product Manufacturing                      217 Other Food Manufacturing                      218 Beverage and Malt Manufacturing                      219 Tobacco Product Manufacturing                      221 Textile Fibre, Yarn and Woven Fabric Manufacturing                      222 Textile Product Manufacturing                      223 Knitting Mills                      224 Clothing Manufacturing                      225 Footwear Manufacturing                      226 Leather and Leather Product Manufacturing                      231 Log Sawmilling and Timber Dressing                      232 Other Wood Product Manufacturing                      233 Paper and Paper Product Manufacturing                      241 Printing and Services to Printing                      242 Publishing                      243 Recorded Media Manufacturing and Publishing                      251 Petroleum Refining                      252 Petroleum and Coal Product Manufacturing NEC                      253 Basic Chemical Manufacturing                      254 Other Chemical Product Manufacturing                      255 Rubber Product Manufacturing                      256 Plastic Product Manufacturing                      261 Glass and Glass Product Manufacturing                      262 Ceramic Manufacturing                      263 Cement, Lime, Plaster and Concrete Product Manufacturing                      264 Non-Metallic Mineral Product Manufacturing NEC                      271 Iron and Steel Manufacturing                      272 Basic Non-Ferrous Metal Manufacturing                      273 Non-Ferrous Basic Metal Product Manufacturing                      274 Structural Metal Product Manufacturing                      275 Sheet Metal Product Manufacturing                      276 Fabricated Metal Product Manufacturing                      281 Motor Vehicle and Part Manufacturing                      282 Other Transport Equipment Manufacturing</p>	<p>283 Photographic and Scientific Equipment Manufacturing                      284 Electrical Equipment Manufacturing                      285 Electrical Equipment and Appliance Manufacturing                      286 Industrial Machinery and Equipment Manufacturing                      291 Prefabricated Building Manufacturing                      292 Furniture Manufacturing                      294 Other Manufacturing</p> <p><b>Electricity, Gas and Water Supply</b></p> <p>361 Electricity Supply                      362 Gas Supply                      370 Water Supply, Sewerage and Drainage Services</p> <p><b>Construction</b></p> <p>411 Building Construction                      412 Non-Building Construction                      421 Site Preparation Services                      422 Building Structure Services                      423 Installation Trade Services                      424 Building Completion Services                      425 Other Construction Services</p> <p><b>Wholesale Trade</b></p> <p>451 Farm Produce Wholesaling                      452 Mineral, Metal and Chemical Wholesaling                      453 Builders Supplies Wholesaling                      461 Machinery and Equipment Wholesaling                      462 Motor Vehicle Wholesaling                      471 Food, Drink and Tobacco Wholesaling                      472 Textile, Clothing and Footwear Wholesaling                      473 Household Good Wholesaling                      479 Other Wholesaling</p> <p><b>Retail Trade</b></p> <p>511 Supermarket and Grocery Stores                      512 Specialised Food Retailing                      521 Department Stores                      522 Clothing and Soft Good Retailing                      523 Furniture, Houseware and Appliance Retailing                      524 Recreational Good Retailing                      525 Other Personal and Household Good Retailing                      526 Household Equipment Repair Services                      531 Motor Vehicle Retailing                      532 Motor Vehicle Services</p> <p><b>Accommodation, Cafes and Restaurants</b></p> <p>571 Accommodation                      572 Pubs, Taverns and Bars                      573 Cafes and Restaurants                      574 Clubs (Hospitality)</p> <p><b>Transport and Storage</b></p> <p>611 Road Freight Transport                      612 Road Passenger Transport                      620 Rail Transport                      630 Water Transport                      640 Air and Space Transport                      650 Other Transport                      661 Services to Road Transport                      662 Services to Water Transport                      663 Services to Air Transport                      664 Other Services to Transport                      670 Storage</p> <p><b>Communication Services</b></p> <p>711 Postal and Courier Services                      712 Telecommunications Services</p>	<p><b>Finance and Insurance</b></p> <p>731 Central Bank                      732 Deposit Taking Financiers                      733 Other Financiers                      734 Financial Asset Investors                      741 Life Insurance and Superannuation Funds                      742 Other Insurance                      751 Services to Finance and Investment                      752 Services to Insurance</p> <p><b>Property and Business Services</b></p> <p>771 Property Operators and Developers                      772 Real Estate Agents                      773 Non-Financial Asset Investors                      774 Machinery and Equipment Hiring and Leasing                      781 Scientific Research                      782 Technical Services                      783 Computer Services                      784 Legal and Accounting Services                      785 Marketing and Business Management Services                      786 Other Business Services</p> <p><b>Government Administration and Defence</b></p> <p>811 Government Administration                      812 Justice                      813 Foreign Government Representation                      820 Defence</p> <p><b>Education</b></p> <p>841 Preschool Education                      842 School Education                      843 Post School Education                      844 Other Education</p> <p><b>Health and Community Services</b></p> <p>861 Hospital and Nursing Homes                      862 Medical and Dental Services                      863 Other Health Services                      864 Veterinary Services                      871 Child Care Services                      872 Community Care Services</p> <p><b>Cultural and Recreational Services</b></p> <p>911 Film and Video Services                      912 Radio and Television Services                      921 Libraries                      922 Museums                      923 Parks and Gardens                      924 Arts                      925 Services to the Arts                      931 Sport                      932 Gambling Services                      933 Other Recreation Services</p> <p><b>Personal and Other Services</b></p> <p>951 Personal and Household Goods Services Hiring                      952 Other Personal Services                      961 Religious Organisations                      962 Interest Groups                      963 Public Order and Safety Services                      970 Private Households Employing Staff</p>
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